

NEW

Joya

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IDEAL MERCHANDISE LIGHTING

OLD

FROM (FLUORESCENT) TUBE TO LED LIGHT

in

alpro

## PRESENTING FOOD IN THE BEST LIGHT

Optimal product illumination through **directed light** instead of 360° light output with high levels of light scatter loss

Excellent colour rendering CRI ≥90

## WITH LUMITECH: EXCITE YOUR CUSTOMERS, DON'T MANIPULATE THEM!

Perfect, natural rendering of the intrinsic colours that characterise your products.

Products look fresher and more natural

Specialised **LUMITECH food colours** will help support your product presentation



The new EU Directive will take effect from 1/9/2021.

After a transition period ending 1/9/2023, all use of fluorescent lighting will be **prohibited** (including service calls).

## REDUCE OVERALL COSTS WITH LUMITECH LED LIGHTING

Lower **energy consumption** (58W fluorescent lights are typically replaced with 25W LED lights)

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\_ower power consumption for **cooling capacity** 

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Increased product safety for fresh produce

**Extended shelf life** for products on display increase of >20%

**Use a future-oriented** approach with targeted UVA light to combat food waste

Reduce the share of products that are thrown out using **LUMITECH meat colours** 

THE OPPORTUNITY!

CONVENTIONAL FLUORESCENT LIGHTS	CONVENTIONAL LED TUBES	LUMITECH LENS TECHNOLOGY
		Focused light distribution ensu optimal, targeted illumination of products Accentuation
No zoning High levels of light scatter loss	No zoning High levels of light scatter loss	Maximum illumination intensity on the product
		Cost savings thanks to precise

### LIGHTING SOLUTION EFFICIENCY (LX/W ON THE PRODUCT)

### LUMITECH LIGHTING SOLUTION

CONVENTIONAL LED TUBE

#### CONVENTIONAL TYPE -80% LSR

## Subsidies

Retrofit solutions (simple replacement of the lamps) are mostly excluded from environmental subsidies.

#### 1:1 replacement of fluorescent tubes with LED tubes not recommended (some brackets already defective or brittle)

WHY LUMITECH LED LIGHTS

INSTEAD OF LED TUBES?

Directed beams offering the best possible light (optimal illumination, e.g. with vertical lighting, or in handrails in freezer islands can only be ensured with this method)

#### Safetv

The continued use or bypassing of old ballast units may give rise to potential sources of danger. Plastic covers may yellow and break.

#### **Energy savings**

30% lower power consumption than LED tubes

LUMITECH is compliant with the current valid standards (e.g. EN 60335-2-89)

Flexible lengths - will fit into any refrigeration unit

#### SELV power supply

Service costs

(including longer lifetime, lower maintenance costs, lower energy costs)

### IP protection: IP54 (LUMITECH) vs. IP20 (including extended lifetime thanks to high IP54

protection with respect to defrost cycles)

7-year guarantee (LED tubes typically guaranteed for 2 years)

QUESTIONS? YOUR LUMITECH ADVISOR WILL BE HAPPY TO SUPPORT YOU WITH PLANNING AS WELL AS COMPLIANCE WITH THE NEW EU DIRECTIVES

TYPICAL

# FULL SERVICE BY LUMITECH

LUMITECH offers a **worry-free full service package**! We will be happy to prepare a list of parts per market and per furniture unit for any retrofit on request.

This is then assembled in consultation with the customer and also serves as a quote when complete. On-site support available on request.



