

YOUR BENEFITS AT A GLANCE

You too can avoid
LOST SALES OPPORTUNITIES!

Stock level monitoring – availability that sells!



✗ Avoid out-of-stocks!

🔧 Reproduce!

✓ Stock level OK

Our sensor technology monitors on-shelf inventory in real time. When stock levels run low, action is taken immediately—before sales are lost.

- ✓ Higher sales through consistently available products
- ✓ Fewer out-of-stock situations in daily operations
- ✓ Precise planning of baking and replenishment cycles
- ✓ Reduced write-offs and lower costs
- ✓ More efficient energy management

The result:

Full shelves, satisfied customers,
measurably improved performance.

Hirate – understand what customers really want!

Hirate shows how often customers reach for products—regardless of whether a purchase is made or not. By comparing these interactions with actual sales data, you gain clear insight into where purchase decisions are made—and where they are lost.

- ✓ Clear insights into customer interest
- ✓ Optimized shelf placement and assortment management
- ✓ Higher conversion at the point of sale
- ✓ Data-driven decisions instead of gut feeling

The result:

More purchases, better placement, maximum revenue per shelf.



SENSOR INTELLIGENCE

